

WEICHUN CHOU

User Experience Designer

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EDUCATION

University Of Texas At Austin

Master of Information Studies
(HCI/UX Specialization)

May 2020

relevant courses

Human-Computer Interaction,
Advanced Usability,

National Taiwan University

BA in International Business

Jan 2013

relevant courses

Industry Competitive Analysis,
Marketing Research, Customer
Behavior, Statistics

SKILLS

Research

Affinity Diagram
User Interview
Survey
Storyboarding
User Story
Usability Testing

Design

Photoshop
Adobe XD
Sketch
InVision
Axure RP
Figma

Coding

HTML/CSS
JavaScript
jQuery
Node.JS
Python
PHP
MySQL

Language

Mandarin
English
Japanese

WORK

User Experience Designer — Larvata Tech

2014 - 2018 | Taipei, Taiwan

Lead designer of 25+ projects and designed more than 30 prototypes in the Start-up. Contributed to 500% grows rate within 4 years.

Consultant — ICG Consultant Group

2013 - 2014 | Taipei, Taiwan

Provided consultation to start-up companies on e-commerce strategies. Successfully raised NT 4.5 million dollar from 5 different government funds in half a year.

PROJECTS

TXDOT Digital Newsroom Strategy

2018 | Texas Department of Transportation

The top 5 ranking research report in class. Worked with TXDOT and advised on how to renew their communication channel with the public. Define question and adopt effective research methods including survey, interview, and social media analysis.services.

Contact Lenses E-Commerce & Interaction App

2016-2018 | Optvision Corp

Designed an e-commerce system to sell regulated medical products in Taiwan. The App featured pupil recognition to stimulate the effect of wearing colored contact. Reached 10,000 members within six months with 80% of user upgrade to premium service.

Cetaceans Research & Rescue System

2015-2018 | Taiwan Cetacean Society

Worked as the Project Leader and UX Designer for an Animal Rescue NGO. By 2017/8, the system accumulated almost 1,500 records of cetaceans' activities.

Rainfall integrated system

2017 | Taiwan Central Weather Bureau

Led the team to win a government bid and cooperate with the developers to define the rainfall data transfer API between Central Weather Bureau and the local governments.